# GLOBAL INTEGRATED REIMBURSEMENT SERVICES™

# CAPABILITIES STATEMENT

Imperium Government Services is a division of Global Integrated Reimbursement Services Inc. (GIRS), a global reimbursement consulting services company based in Memphis, Tennessee. The Imperium division of GIRS develops and implements leading solutions in healthcare management, contact center support, website marketing and upgrades, training and outreach to support our government clients in meeting their goals.

IMPERIUM GOVERNMENT SERVICES™

## NAICS Codes

454111, 519130, 524298, 541511, 541611, 541613, 541618, 541711, 541930, 561110, 561421, 561422, 561499, 541990, 611710, 611699

**CAGE#: 6VP96**

**DUNS#: 179034207**

## WHY PARTNER WITH US

1. High quality work and effective budget management
2. Cutting edge, U.S.-based, high-volume call center; sound operating procedures and reporting
3. One-stop-shop for a range of strategic, integrated and cost-effective healthcare consulting services in the U.S. and globally
4. Streamlined and cost effective solutions and services
5. Constant improvement of processes results in decreased costs and improved productivity for our clients
6. Well-established, woman-owned, minority small business based in the United States

## CONSULTING SERVICES

- Business management consulting
- Contact Center/Hotline Services through the GIRS *InContact Reimbursement Line™*
  - Development of Call Center Scripts and SOPs
  - U.S. based customer service solutions
  - Quality assurance and reporting
  - Encrypted database solutions
  - HIPAA Compliance
- Market research
- Strategic Improvement/Development of strategies by conducting primary and secondary research
- Benchmarking and Economic Models
- Dossier development
- Outreach services – through the *Payer Advocacy Compass (PAC)™*, payer education, and payer mailings
- Translation and interpretation services
- Insurance coverage consulting services
- Insurance investigation services (except claims investigation)
- Medicare and Medicaid policy/guidelines, review, analysis, training and education, and implementation
- Tri-care, Medicare, Medicare Advantage, and Medicaid subject matter expertise
- Medicare and Medicaid eligibility verification and appeals
- Training and Education Services
  - Train the trainer
  - Development of training manuals
  - Development of Standard Operating Procedures (SOPs)
- Review of clinical study design and outcomes
- Clinical trial reimbursement
- Coverage with evidence development
- Transcription services

## IT SERVICES

- Website design and development using HTML editors and free form HTML coding
- Search Engine Optimization (SEO) using advanced techniques such as SEO Site Evaluations, Keyword Selection, SEO Baseline Reports, On-Page Optimization, Off-Page Optimization, SEO Page Ranking Reports
- Internet Marketing/SEM Search Engine Marketing (Google/Bing/Yahoo)
- Social Media Marketing and Blog writing; development of social medial networks
- Email marketing
- Periodic website updates to more than 20 websites on a daily, weekly,and monthly intervals
- Editing and deployment of website graphics

# PROJECT HISTORY

## CONSULTING PROJECTS

### 2006-2015

Set up and operated two medical technology call centers to assist hospitals, physicians, and surgery centers with coding, billing, and insurance inquiries. Handled approximately 275 – 300 calls per month for two flagship biologic products.

### 2010-2013

Set up and operated one medical technology call center to assist Durable Medical Equipment distributors, suppliers, physical therapists, chiropractors and orthopedic surgeons with the coding and billing for a traction device. The call volume varied between 50-75 calls per month.

### 2006-Present

Outbound calls to national and regional insurers to educate insurers about the clinical research and to obtain positive coverage policy for two biologic products for diabetic foot ulcers and venous stasis ulcers. Approximately 20 outbound calls per day add or 400 outbound calls per month.

> *Sajini and her team are very knowledgeable and she is a very detail oriented professional who listens carefully and keeps her promises. I have found her and her company excellent to work with.*
>
> *Founder, Medical Device Company*

## IT PROJECTS

### 2003-Present

Carrier Plastics: Website Development, Graphics Design, SEO

### 2003-Present

Gary Spoon, CPA: Website Development, Graphics Design, SEO

### 2005-Present

Law Office of Edward Sharkey: Internet Marketing and SEO

### 2003 to 2012

Argentum Medical, LLC: Website Development, Graphics Design, SEO

### 2006 to 2011

Dermarite Industries, LLC: Website Development, Graphics Design, SEO

### 2006 to 2012

Maryland Urgent Care: Website Development, Graphics Design, SEO

### 2008 to 2010

Capital Concerts/PBS: Internet Marketing

**Global Integrated Reimbursement Services, Inc.**

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